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What is claimed is:

1. A method for managing information on behalf of a user,
 2 the method comprising:

receiving data representing the information from the user through a base system interface;

storing a data object representing the data in a database;

associating the data object with the user within the database;

associating the data object with a select one of two or more data object types;

receiving a request from the user for retrieval of the data through a mobile system interface; and

sending the data to the user through the mobile system interface in accordance with one or more data attributes defined for the selected data object type.

1 2. The method of Claim 1 wherein each of the data object 2 types is associated with a type identifier.

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- 3. The method of Claim 1 further comprising:
 - parsing the data into one or more portions, each of which corresponds to the one or more data attributes defined for the selected data object type; and

wherein storing the data object includes storing the one or more portions organized according to the data attributes defined for the selected data type.

- 4. The method of Claim 3 wherein the parsing is according to an attribute pattern specified for the selected data object type.
 - 5. The method of Claim 1 wherein sending comprises:

 sending the data along with one or more user interface
 triggers by which the user can invoke one or more
 respectively associated actions to be taken with respect to
 the data.
- 6. The method of Claim 5 wherein a selected one of the actions is to be performed by a mobile device used by the user to request the data.
 - 7. The method of Claim 6 wherein the selected action has a

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- 2 behavior defined by one or more instructions to be performed by
- 3 the mobile device; and
- further wherein sending the data to the user includes
- 5 sending the instructions with the data.
 - 8. The method of Claim 5 wherein a selected one of the actions is accessible to the user only if the selected data object type of the data object is one of one or more acceptable ones of the two or more data object types.
 - 9. The method of Claim 5 wherein performance of a selected one of the actions acts upon one or more of the data attributes of the data object.
 - 10. The method of Claim 5 wherein a selected one of the actions is accessible to the user depending upon user data representing characteristics of the user.
- 1 11. The method of Claim 10 wherein the user data includes 2 specification of a mobile data services provider.